KEILHAUER INTRODUCES HATCH
A NEW, ELEGANT AND SOFT TEXTILE SOLUTION FOR COMMERCIAL ENVIRONMENTS

July 14, 2020 (Toronto) – Keilhauer is excited to introduce its newest textile, Hatch. Hatch is an updated take on matelassé: a traditional, French fabric that mimics the style and effect of old provençal quilts. In Hatch, the classic, romantic textile, most commonly associated with coverlets, is reimagined for new applications and environments.

The timeless upholstery option features an embossed, cross hatch pattern. Hatch tailors exceptionally well, to complement the clean lines and forms that are a signature of Keilhauer and modern design today.

The three dimensional textile is a soft and elegant solution for contract applications. Its understated pattern adds warmth and personality. Available in 20 gentle, muted colors to accentuate the fabrics inherit softness.

Product Details
- Grade B
- Heavy duty abrasion resistance, surpassing 100,000 rubs using the Wyzenbeek Method
- Excellent colorfastness, class 4-5
- 76% polypropylene, 24% polyester
- 55” width

Hatch is available exclusively through Keilhauer and will be available to our customers in July 2020. To learn more about Keilhauer’s upholstery offerings, please visit www.keilhauer.com/textiles.

ABOUT KEILHAUER

Founded in 1981, Keilhauer is a privately owned, design focused contract furniture manufacturer. Keilhauer manufactures seating and tables that makes work more comfortable for all. Keilhauer products are thoughtfully made to support communication and engagement in spaces such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. The company is headquartered in Toronto, Ontario. For more information, please visit Keilhauer.com.

###

MEDIA CONTACT

Christine Testa
PR & Communication Strategist
416.701.4103
Christine.Testa@Keilhauer.com