



KEILHAUER LAUNCHES CET DESIGNER EXTENSION

December 17, 2018 (Toronto) – Keilhauer held an event on December 4th, 2018 in Toronto to launch the new Keilhauer CET Designer Extension. Built by Configura, CET Designer aims to fast-track and support dealers by providing them with an all-in-one software solution to simplify space planning and product ordering. By downloading the new Keilhauer CET Designer Extension, dealers will have award-winning ancillary product available to seamlessly incorporate into their latest projects.

As part of its innovation roadmap, Keilhauer initiated this collaboration with Configura in order to develop a meaningful extension that will incorporate all the products, finishes, parts and rules of the Keilhauer product-line. This will help dealers and dealer designers design, specify and visualize projects on a single platform, efficiently.

Inspired by Keilhauer's purpose *To Make Work Comfortable For All*, the CET Designer Extension will be free of charge to download which was a strategic decision to better serve both dealers and designer dealers.

"Ensuring we remain innovative and customer-centric is something we as an organization continue to focus on. CET Designer plays a critical role in delivering Keilhauer's vision and we're motivated and excited to invest in solutions that help dealers and dealer designers in a meaningful way," said Meghan Sherwin, Vice President of Marketing.

ABOUT KEILHAUER

Founded in 1981, Keilhauer is a privately owned, design focused contract furniture manufacturer. Keilhauer manufactures seating and tables for all the areas of the organization where there is an exchange of ideas. Keilhauer products are thoughtfully made to support communication and engagement in spaces such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. The company is headquartered in Toronto, Ontario. For more information, please visit Keilhauer.com.

ABOUT CONFIGURA

Configura creates intelligent space-planning software for manufacturers, dealers and designers in the Contract Furniture, Kitchen and Bath, Material Handling, Industrial Machinery, and Laboratory and Healthcare industries. The company's software products, including CET Designer, are used by more than 12,000 people around the world. Configura Sverige AB, the parent company, is headquartered in

Linköping, Sweden, with commercial operations in Gothenburg, Sweden; Grand Rapids, Michigan, USA; Kuala Lumpur, Malaysia; and Shenzhen, China. Founded in 1990, Configura is privately owned with over 160 employees worldwide and annual sales of more than \$18 million USD. More information at www.configura.com.

ABOUT CET DESIGNER

Based on technology created by Configura, CET Designer is intelligent, highly visual and intuitive space-planning software that simplifies specifying and selling of products in a variety of industries. It's a complete solution that quickly and accurately handles every step of the sales and order process. In CET Designer, components that represent manufacturers' products look and behave like actual products. Users drag and drop components into 2D and 3D virtual environments; behind the scenes, the software tracks components, calculates pricing and prevents user errors. Users can create and generate layouts, quotes, photorealistic renderings, movies, installation drawings, reconfigurations and bills of materials – in other words, everything needed to propose on work and place orders. CET Designer is the future of space planning. More information at www.configura.com/cet.

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