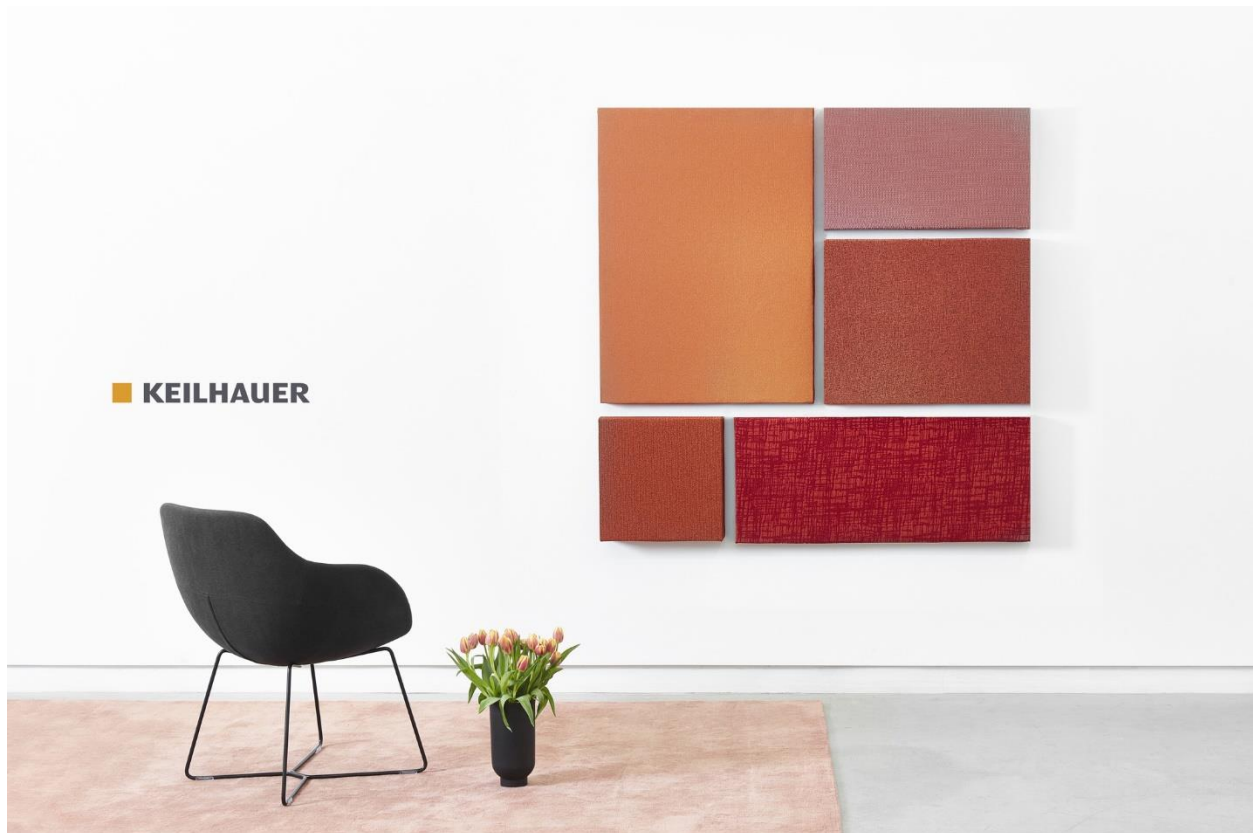


# KEILHAUER

Keilhauer Debuts Four New Textiles That Offer Style and Comfort for the Soft Contract Setting

*Allegra, Lavoro, Merkat and Town offer a fresh selection of soft texture, subtle patterns and rich hues*



■ KEILHAUER

**May 3, 2019** (Toronto) – Keilhauer has launched a fresh new collection of textiles, inspired by current and contemporary design trends. *Allegra, Lavoro, Merkat and Town* draw on modern style, while subtle design techniques found in the intimate atmosphere of our homes add a sense of comfort and invitation.

## ALLEGRA

*Allegra* is a subtle textile woven with a durable yet delicate structure. The three yarns used to create the weaving pattern produce a vibrant freckled surface that brings a sense of joyfulness and cheer to any space.

*Allegra's* delicate color palette consists of 13 sophisticated hues that create a sense of harmony. It's made of 100% recycled polyester, and is manufactured with minimal waste in mind to support Keilhauer's sustainability mandate. *Allegra* is made to last with heavy-duty abrasion resistance surpassing 100,000 double rubs.

- 55" width
- Content: 100% recycled polyester
- Abrasion Test 100,000 Double Rubs
- Grade D

## LAVORO

*Lavoro* is a beautifully Italian-crafted textile with a natural, contemporary look. Comprised of 100% Trevira CS, the fabric exudes comfort and softness while maintaining a high level of durability. Contrasting hues and a unique weaving technique create a subtle 3D effect in the pattern of the fabric.

*Lavoro* is available in 11 colors from bright pops of orange that can lighten up any space, to softer shades of grey that create a more subtle look.

- 55" width
- Content: 100% Trevira CS
- Abrasion Test 50,000 Double Rubs
- Grade E

## MERKAT

*Merkat* is designed to awaken your senses, drawing inspiration from the hues, atmosphere, and textures of a Turkish bazaar. Rich tones, chromatic color and detailed texture add dimension and exotic sensation to this fabric.

The *Merkat* color palette consists of 15 beautiful colors ranging from deeply saturated blues, greens and pinks to sophisticated neutrals. *Merkat* is made of 90%, post-consumer polyester and 10% virgin polyester, with an acrylic backing. The fabric has excellent class five colorfastness and heavy duty abrasion resistance, surpassing 100,000 double rubs.

- 54" width
- Acrylic backing
- Content: 90% Post-Consumer Recycled Polyester and 10% Virgin Polyester
- Abrasion Test 100,000 Double Rubs
- Grade B

## TOWN

*Town* is a collection of complementing colors and hues that are meant to play off one another. The colors are woven together to build a contemporary palette that offers dimension and delicate texture.

The *Town* collection offers 13 urban and modern hues that add color and charm to any room. *Town* is composed 90%, post-consumer polyester and 10% Rayon, with an acrylic backing.

- 54" width
- Acrylic backing
- Content: 90% Post-Consumer Recycled Polyester and 10% Rayon

- Abrasion Test 30,000 Double Rubs
- Grade D

Inspirational and current, these four new textiles were developed to offer customers a fresh selection of fabrics that are trend forward and suitable to any space. The new upholstery options offer an array of colors, from subtle natural hues, to bright vibrant shades that provide customers with endless options for every environment. To learn more about Keilhauer's upholstery offerings, please visit [www.keilhauer.com/textiles](http://www.keilhauer.com/textiles).



## ABOUT KEILHAUER

Founded in 1981, Keilhauer is a privately owned, design focused contract furniture manufacturer. Keilhauer manufactures seating and tables for all the areas of the organization where there is an exchange of ideas. Keilhauer products are thoughtfully made to support communication and engagement in spaces such as meeting rooms, collaboration areas, lobbies and lunchrooms. Working with world-renowned furniture designers, Keilhauer is internationally recognized for award-winning design, built with extreme craftsmanship, to the highest environmental standards. The company is headquartered in Toronto, Ontario. For more information, please visit [Keilhauer.com](http://Keilhauer.com).

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