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Keilhauer's Elevate Collection Introduces Elegant Touch of Home to the Workplace

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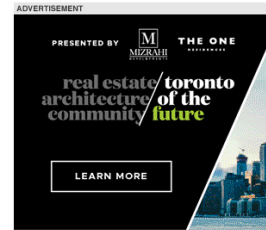
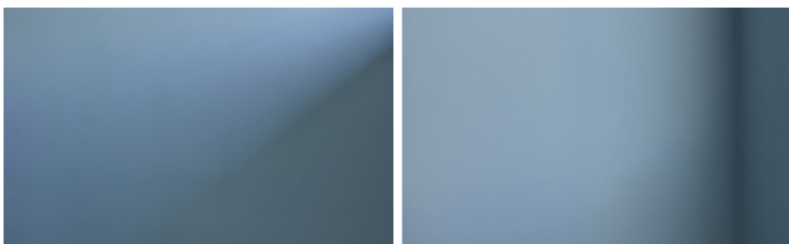


As workplaces become more flexible, employers are increasingly attuned to the importance of comfortable, welcoming spaces – best epitomized by the Keilhauer Elevate collection.

"We wanted to offer new designs that would foster human-centric workspaces, where every individual has the autonomy to structure their workday in a way that is most inspirational and productive for them individually," says **Keilhauer** President Mike Keilhauer, introducing the company's Elevate collection. Exuding a sense of comfort and warmth, the versatile new seating series supports the flexible – and welcoming – nature of the best contemporary workplaces while retaining a distinctly professional aesthetic.

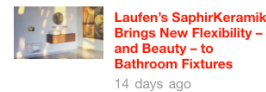


Elevate combines six distinct seating options to suit each context – and personality. From soft, comfortable lounging furniture to more private, task-focused solutions, each piece allows the individual to choose the way they want to work and the best option for them.



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Designed with an emphasis on wellbeing, the furniture's versatility gives employees the ability to tailor their work environments – and this creates professional settings that people will seek out rather than avoid. "The Elevate collection was inspired by a desire to equip organizations with the right furniture solutions to empower their employees," Keilhauer says, stressing that harmonious and comfortable office environments are ones that also inspire, motivate and engage their team members, and are therefore happier and more productive.



As the market continues to evolve toward more comfortable "soft-contract" office interiors, Keilhauer is leading the trend with an appealingly holistic approach. The Elevate collection's soft-contract aesthetic, which works well in furniture and meeting rooms, is also carefully reflected in the colour and textile options the company now offers. A direction toward richer colours, and softer fabrics and textures, helps to create a cohesive and pleasantly unified style that defines its setting.



Supplementing its growing portfolio of soft-contract furniture, Keilhauer has launched a fresh new collection of textiles that finds inspiration in contemporary design trends. Allegra, Lavoro, Merkat and Town feature a sleek modern style, while subtly drawing on the intimate atmosphere of homes. Their rich colourways and textures further this appearance of a softer and welcoming environment that still holds up to the rigours of the modern office – and to its ongoing evolution.



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